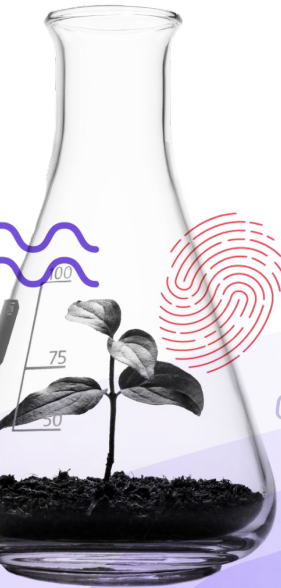




# attune'22

THE SCIENCE OF ENGAGEMENT



$$0 = \frac{3 \cdot a \cdot \sqrt{3}}{2} + 3 \cdot a \cdot v_i$$





# NICOLE ALVINO

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CO-FOUNDER AND CHIEF EXECUTIVE OFFICER, FIRSTUP



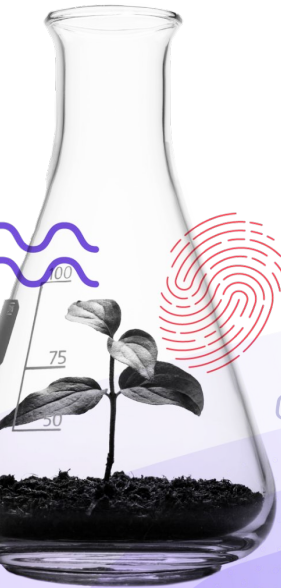
attune'22





# attune'22

THE SCIENCE OF ENGAGEMENT



$$0 = \frac{3 \cdot a \cdot \sqrt{3}}{2} + 3 \cdot a \cdot v_i$$





Make work better for everyone

REACH

ELEVATE

INTELLIGENCE

 socialchorus   Dynamic Signal



**firstup**







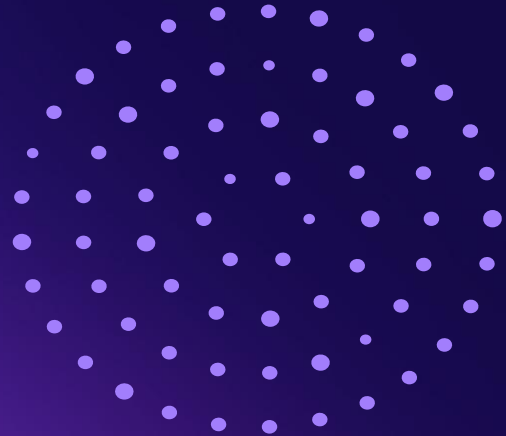
BUNGE



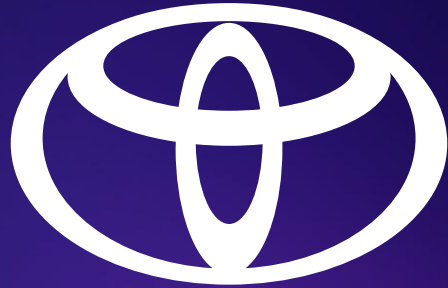
Find the moments in the change to  
create moments of peace and connection



We win when  
you win



amazon



**TOYOTA**



More meaningful  
connections **at scale**



**Make work better  
for everyone**





**THANK YOU**





# Tuesday Agenda

12:00pm

Lunch

1:15pm

Keynote

*Grand Ballroom*

**Firstup Product Roadmap: 2023 and Beyond**

*Mike Vilimek & JD DePace*

2:15pm

Breakout

*Adams Room*

**Leadership Conversation: Growing a Global Team**

*Sonia Fiorenza & Dan Jensen*

Breakout

*Monroe Room*

**10 Things I Wish I Had Known Earlier in My Career**

*Chris Berger*

3:15pm

Breakout

*Adams Room*

**Industry Roundtables**

Breakout

*Monroe Room*

**Product and Use Case Roundtables**

4:15pm

Breakout

*Adams Room*

**Industry Roundtables**

Breakout

*Monroe Room*

**Product and Use Case Roundtables**

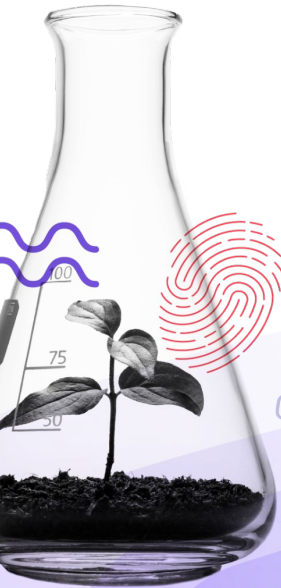
5:00pm

Welcome Reception



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THE SCIENCE OF ENGAGEMENT



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