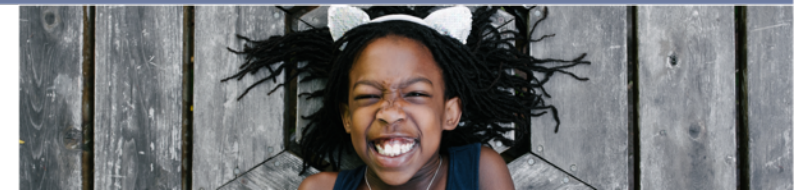


# Doing a 180 on Scope360

Steve Coldwell

Director of Internal and Executive Communications  
Boston Children's Hospital

October 20, 2022





Proud to be part of the  
**#1 children's hospital**



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14,000+  
employees

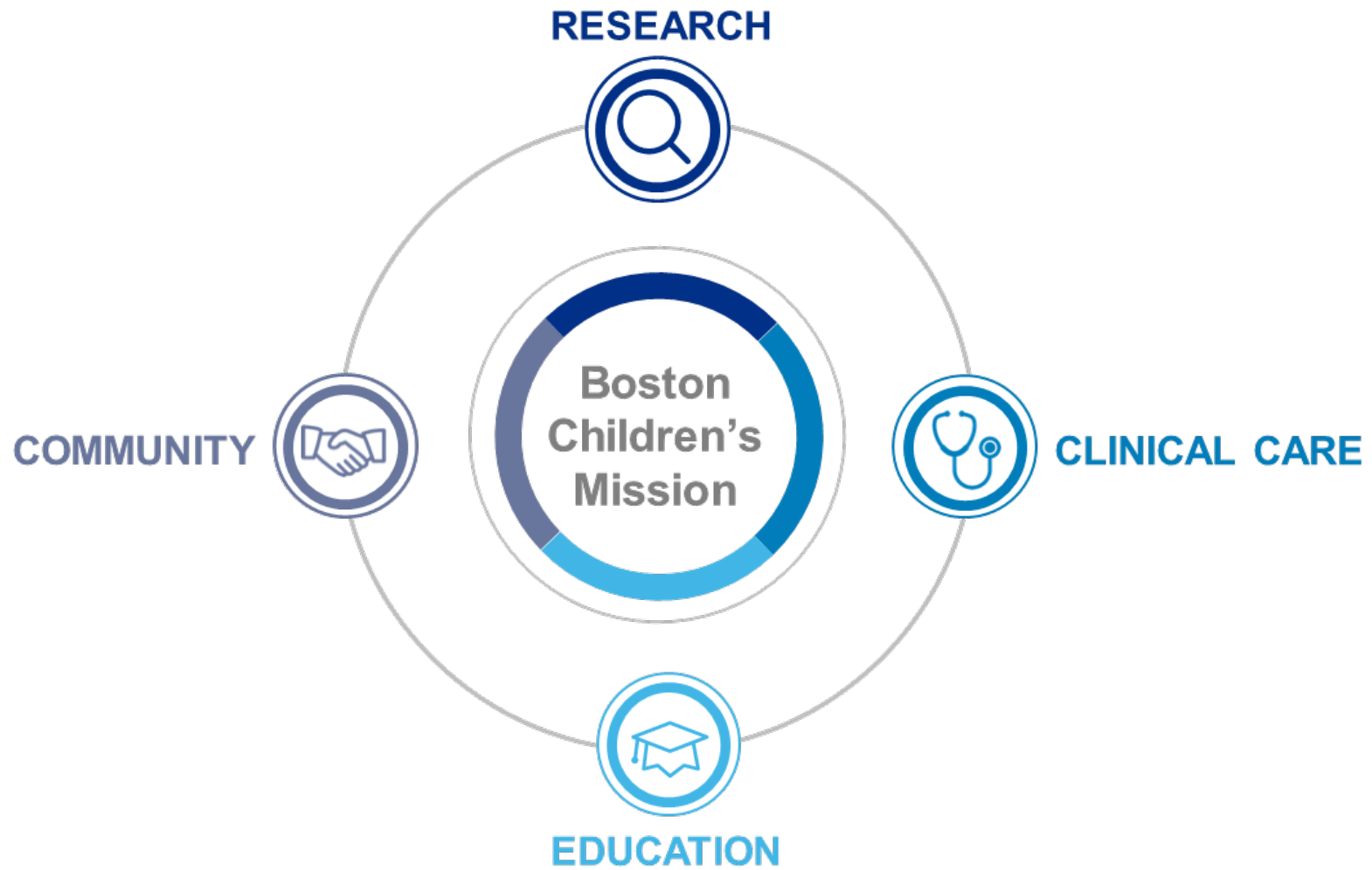
4,300 active  
medical staff

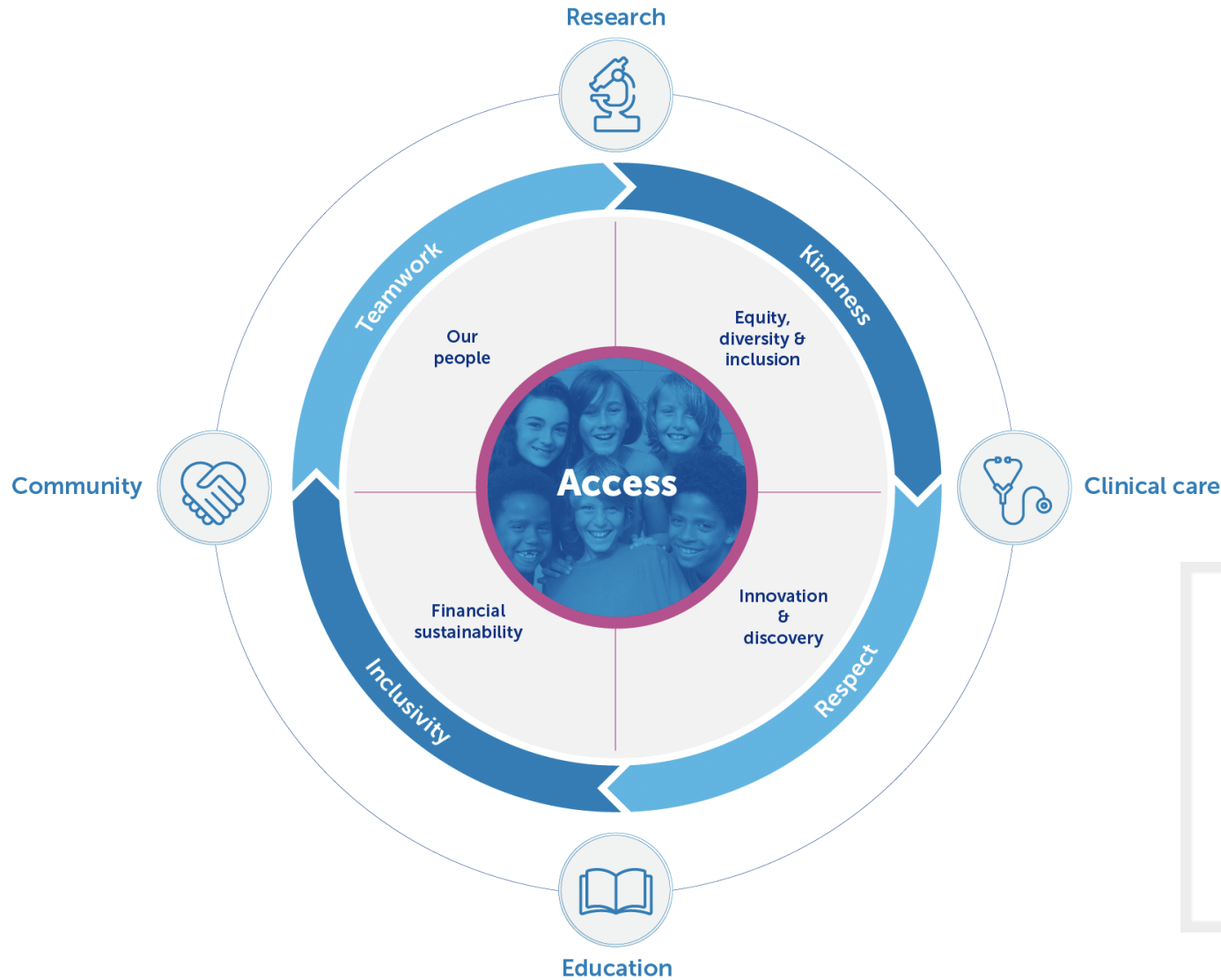
3,700 nursing,  
patient care  
ops staff

3,300 researchers  
and scientific staff









**SUPPORT  
HEALTH EQUITY**

**END RACISM**

Boston Children's

Respect  
Inclusivity  
Teamwork  
Kindness

**It's the  
Boston  
Children's  
Way**







“No one wants another app on their phone.”

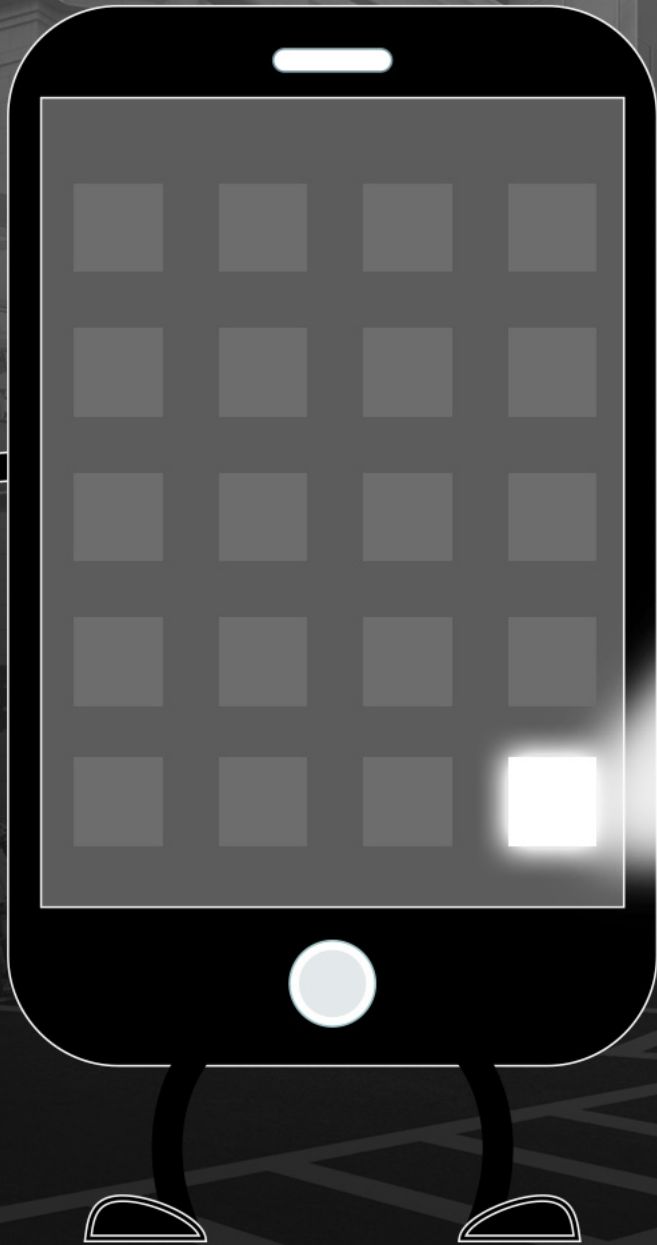




“Our Nurses will **never** use it.”



**IT'S  
HERE!**



Boston





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Boston Children's Hospital  
FOLKMAN  
AUDITORIUM



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Proud to be part of the  
**#1 children's hospital**

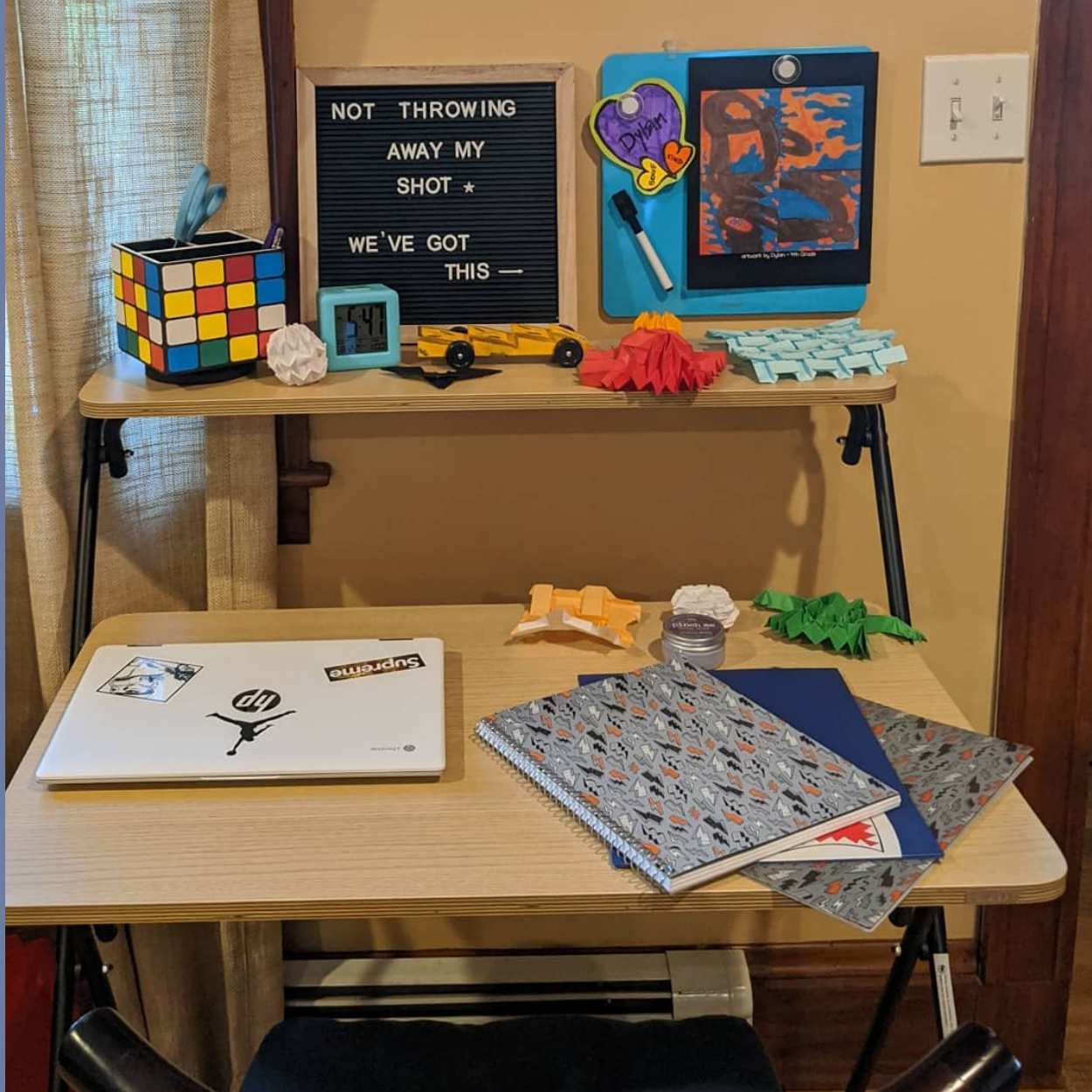


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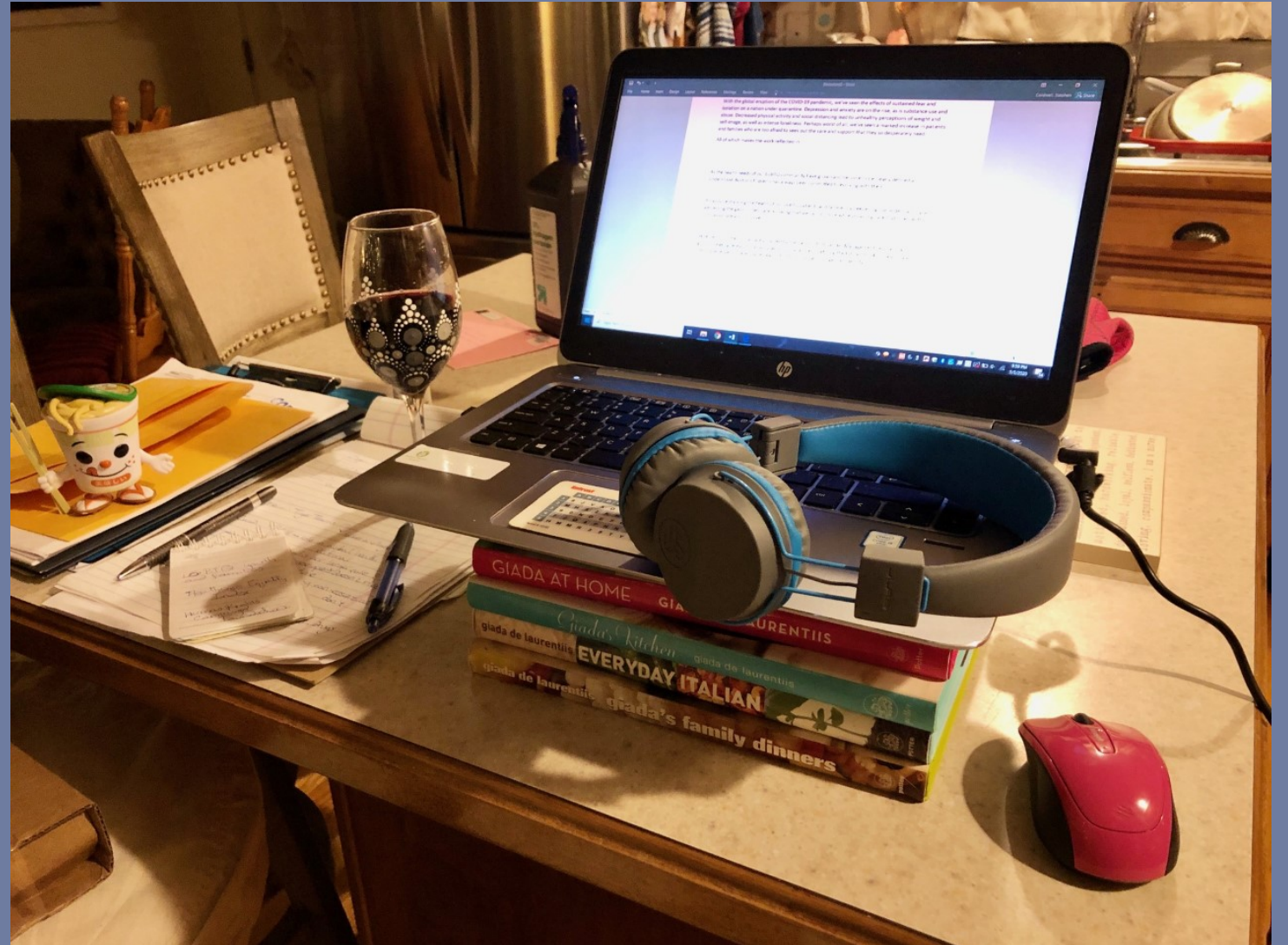
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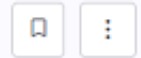


## 2020 Rainbow and Trans-Pride Flag Raising Event

If you didn't get a chance to be there in person, take a few minutes to check out the recorded event kicking off LGBTQ Pride Month!

by Scope 360  
Published June 01, 2020

👍 Likes 15



LIKED BY

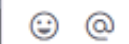


Top Comments ▾

0 COMMENTS



Write a comment...



0/500 ▶







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## Look Now



In case you missed them, here are some of the top stories from Scope360 and Boston Children's Today!



### Flu shots start today, September 26

The arrival of autumn means the start of our annual influenza (flu) vaccination program. As a reminder, all Boston Children's W-2 employees, medical staff, research staff, students, and on-site con...

[Read more →](#)

### An update on our EHR initiative (and the search for a new name)

Many of our teammates have worked hard this summer, planning to implement a new, unified clinical and financial elect...

[Read more →](#)



### Introducing: Boston Children's Loves Pets!

Welcome to the most-requested Scope360 channel since we launched: "Boston Children's Loves Pets!" Take a minute to in...

[Read more →](#)







“Our Nurses **will** use it.”





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## New Year, new way to keep up with Nursing / Patient Care Operations

We're kicking off the new year with the launch of one of our most requested dedicated channels.



Scope 360  
Monday, January 4, 2021

With more than 8,000 registered users on Scope360—including 1,250 members of our Nursing team—we're kicking off the new year with the launch of one of our most requested dedicated channels. Starting January 4, all Scope360 users will be able to follow the **Nursing/Patient Care Ops** channel to keep up with the latest developments in care, practice, research, education and culture. [Click through](#) to check out the channel's first post, and meet the team behind the scenes.

And if you're not on Scope360 yet, [click here](#) to find out what you've been missing.



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# What's Next?

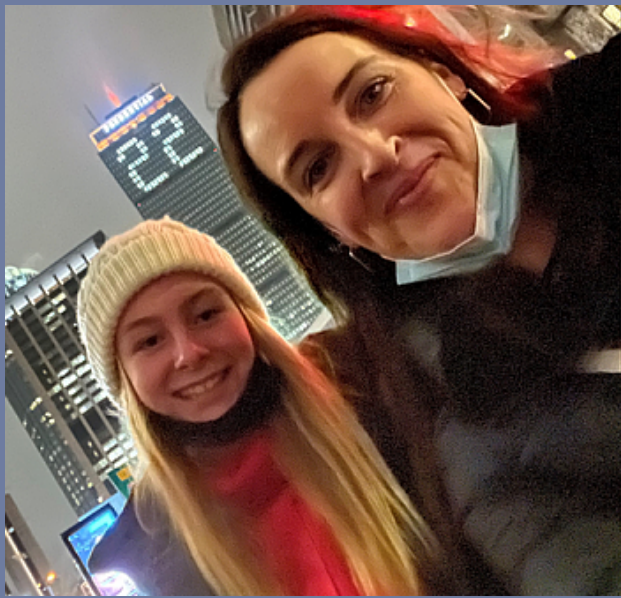


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Two  
Years  
Later



Two  
Years  
Later



Two  
Years  
Later



Two  
Years  
Later



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## Introducing: Boston Children's Loves Pets!

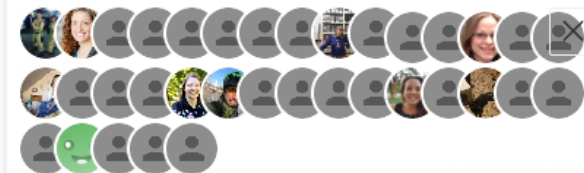
Welcome to the most-requested Scope360 channel since we launched: "Boston Children's Loves Pets!" Take a minute to introduce us to your cat, dog, bird, ferret, lizard...all of the furry, feathered, scaly friends who make our lives better just by being in them. Post your pets today!



by Scope 360

Published 22 hours ago

❤️ Likes 35



Devon Moos 7 hours ago

What a nice way to start a week! 😊

❤️ 1 • Reply

Joanne Barker 8 hours ago

Thank you, Steve and Mr. Bucky Barnes, for kicking off this fun and wonderful channel.

❤️ 1 • Reply

Write a comment...



0/500







DB and his bunny ears



Nicholas Marcotte · 8 hours ago



4



Lucca, my sweet and thoroughly unproductive WFH colleague.



Joanne Barker · 8 hours ago



4



Queso getting a jump start on his Halloween costume!



Jennifer Skowron · 10 hours ago



9



Ruthie hanging out



Christopher Reeves · 19 hours ago



12



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Zara loves Zoom meetings 🐾



Patricia Hickey · 1 day ago





Thank you



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