



# Internal Comms and IT: Creating Chemistry

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# First, let me introduce you to Go IQ

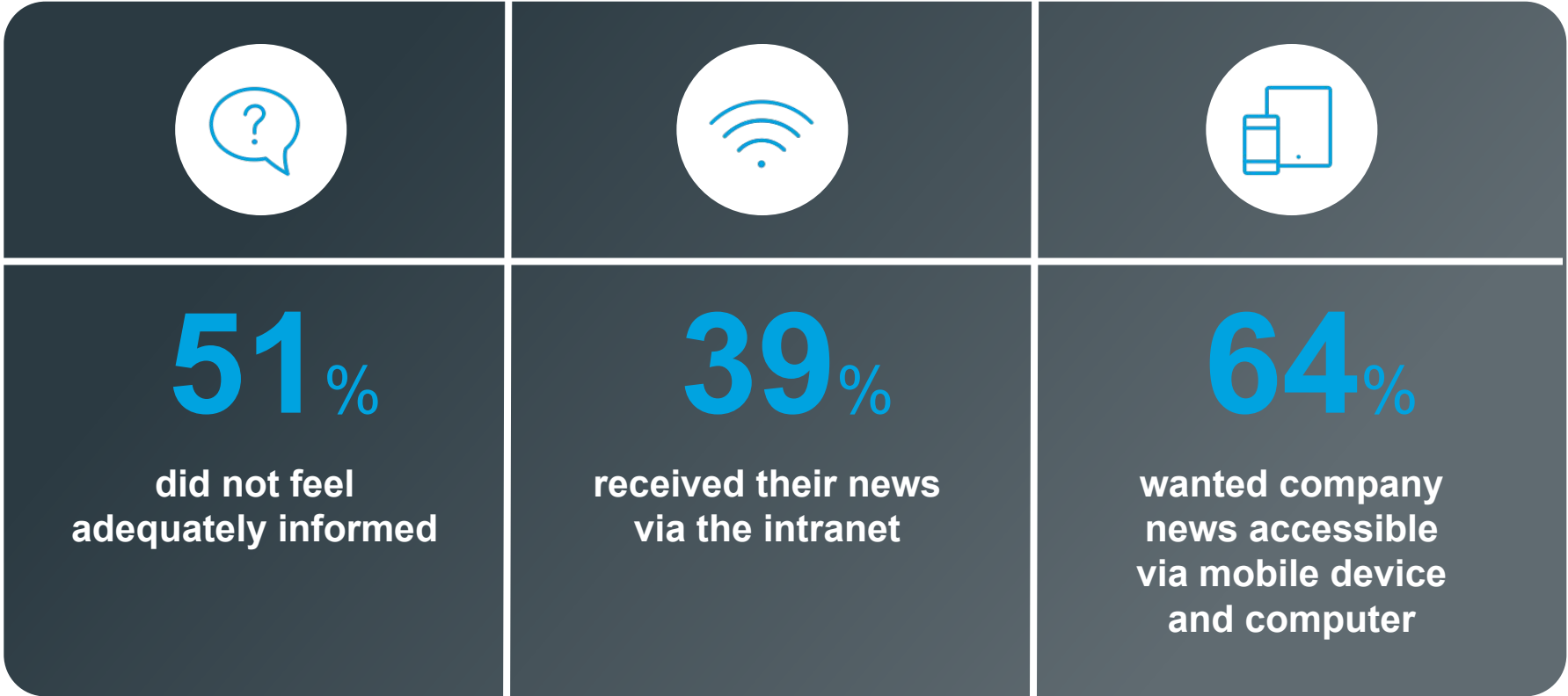


# Major merger



# Major communications issues

## Current tools did not meet employee needs



# The solution



**New tool:  
Mobile app**



**Easy-to-use mobile app for employees;  
also accessible online**




**Brief content: copy, videos, podcasts,  
infographics and photos**



**Includes internal and external news**



**Employees can share external news on  
social media**



**Communications**

- Secure access for all employees
- Availability for downloading on public app stores



**Information Technology**

- Secure access for employees with company-issued phones
- No availability on app stores





## Post-launch issues



**Core team met regularly but did not include an IT contact**



**No IT team member = inefficiencies and productivity issues**



Why don't you ask for a dedicated  
IT contact to join the core team?



# Benefits of having dedicated IT team member



**Triages all technology-related questions**



**Brings new ideas and insights**



**Leads technology-focused discussions**



**Proactively addresses platform updates/issues**



**Tests new platform capabilities**



**Advocates for Go IQ**

## Don't go it alone

- Ask for a dedicated IT partner – the earlier, the better
- Keep asking
- Have regular status calls with the core team
- Work together closely
- Learn from your IT partner



# Questions?

