

Do the vaccines affect pregnancy?

Dr. Chelsea Kebodeaux, MD

COVID-19 and reproductive health

@ Mary Whitney Ferriter · 22 minutes ago

Dr. Chelsea Kebodeaux, MD breaks down the commonly asked questions surrounding COVID-19 and its effects on reproductive health. Check it out!



Welcome BACK!

Return to CHQ

Parking Map & Floor Maps

Navigating the CHQ

@ Joey D'Amico · 22 hours ago

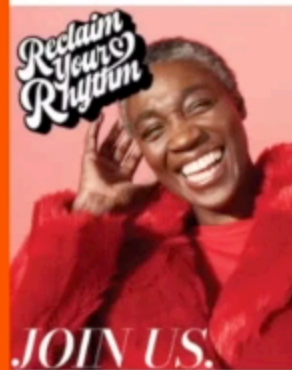
Use the parking map and floor maps to familiarize yourself with where to park, the location of conference rooms, and where specific departments are located.



8



Featured



GO RED FOR WOMEN VIRTUAL LUNCHEON

2.17.22 | NOON



You're invited to the virtual Go Red for Women Luncheon!

@ Joey D'Amico · 2 days ago

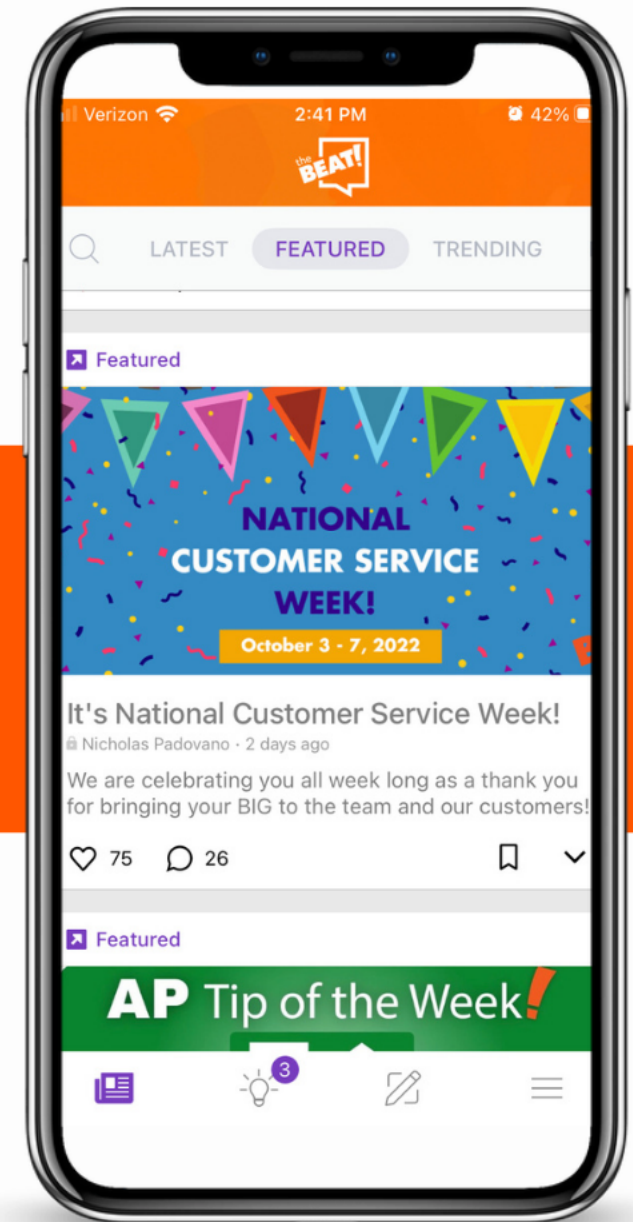
Women's health takes center stage on February 17. Learn how you can register for the AHA's virtual luncheon and take a stand against heart disease!



10



the
BEAT!
Informed. Inspired. Involved.



Sure, Megaphones are Loud. Doesn't Mean We Hear You.



Jeremy Ball

**VP
Internal
Communications,
Philanthropy & Events**



Joey D'Amico

**Manager
Internal
Communications**



Julie Holbein

**VP
Talent Development**



Marcos Ramos

**Director
Communication and
Event Production**

The Why

Limited reach

One-way engagement

Targeted, timely communication

Solution to drive strategy, share company news, and build culture



Filling Needs

and unknown needs



Introducing the Training Videos channel

BIG knowledge on a variety of business topics is now at your fingertips!

Burell Charly
Thursday, June 30, 2022

Nicki Velasco July 04, 2022
This is great, I'm looking forward to knowing more about the difference between Broyhill and Real Living. Can I just say that I love this app and how it keeps me in the loop with what's going on! Thank you for sharing the knowledge 👍
3 • Reply

Marcus Rivers July 02, 2022
Some register based training would be great!
2 • Reply

Clara Pearson July 02, 2022
This is a great tool of knowledge, that I will use to help Jennifer. Especially videos pertaining to blcc, rewards, leases, and etc
3 • Reply

Tony Multari July 01, 2022
LOVE this!
1 • Reply



OUTCOMES & IMPACT

Return overrides down 10%

\$2.5M increase in YOY credit card sales for participating stores (over a 5-week period)

Featured

Get Ready for BLCC Madness!

A new kind of Big Lots Credit Card contest where districts compete as a TEAM in a bracket-style tournament.

by Heidi Vollman
Published February 28, 2022

61 Likes 8 Comments



Celebrate & Recognize

OUTCOMES & IMPACT

Diversity & Inclusion Index = 81%
(2pp above industry benchmark)

- My direct manager supports D&I = 93%

Recognition Index = 78%

(5 pp above industry benchmark)

- My direct manager recognizes my accomplishments = 86%



Make it with Maria Matos!

Follow along with Maria Matos, our global sourcing director, as she makes some delicious dishes in celebration of Hispanic Heritage Month.



BIG recognition for five associates!

Join me in congratulating our Q2 Bring Your BIG Award winners.

by Bruce Thorn

Thursday, September 22, 2022 • 13 minutes

Our customers love us for our bargains, our treasures, and most importantly...our people! Each of us brings our BIG to our unique role every day in pursuit of a common goal — to help our customers live BIG and save LOTS. Thank you for everything you do.

Engagement



16,205
Posts

35,055
Comments

1,702
Publishers

11,000
associates with direct
communication for
the first time

the
BEAT!
Informed. Inspired. Involved.



Big Lots Has The Beat!

Thanks for joining me, Team Big Lots! I can't wait to share more and see the great things taking place across the company. Be sure to watch my first video (this one!) by Feb. 28 to learn...



by Bruce Thorn
Published February 10, 2021

♥ 1114 Likes □ 1294 Comments




OUTCOMES & IMPACT

2x the number of
associate submissions

\$1.1M in identified savings
vs. \$293k prior to posting
on The Beat




Featured



In search of savings!
Share your cost-savings ideas with us for the chance to win BIG prizes, including \$10,000!

by Joey D'Amico
Published September 07, 2022

59 Likes 69 Comments




LAURA LEROSE
ASSOCIATE BUYER

BIG closeouts mean BIG savings for our customers!
Check out these incredible closeouts that are sure to surprise and delight! From Adidas and Under Armour apparel to \$9 air fryers and a \$1M deal with Kettle brand chips, these...

by Derek Panfil
Published September 23, 2022

101 Likes 9 Comments

Featured



Deck your halls with our holiday décor!
Our customers love using our holiday trend collections to decorate their homes for the holidays. Each one looks great and contains curated products that make a home feel festive for...

by Derek Panfil
Published November 16, 2021

135 Likes 84 Comments



OUTCOMES & IMPACT

Learned customers don't use printed circulars

\$10M saved and reinvested in more profitable digital media assets



Featured

Feedback from the Front

Tell us...



How you and/or your customers use the printed circular/ad within the store?

I appreciate your feedback on our Feedback From the Front posts — keep it coming!

by Nick Padovano
Published June 10, 2022

43 Likes 50 Comments

Featured

 Pools Jennifer showed us she is ready for a bigger pool — more size = more fun! Includes frame, ladder, filter, and everything you need for backyard entertainment	MERCH MADNESS MATCHUP #2 BACKYARD BATTLE B! WHICH ITEM WILL JENNIFER LIKE THE MOST?	 Broyhill Patio Set More than \$2.2M in sales — Jennifer loves it! Four pieces that seat 5 people — what an amazing value!
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POOLS vs. BROYHILL PATIO SET! Which product will advance in our Merch...

by Joey D'Amico
Published April 01, 2021

144 Likes 508 Comments

Featured

Shrink Tip of the Week!

When you see a suspected shoplifter, Bring your Big with great customer service. A simple "Hello!" goes a long way to deter a potential shoplifter.

Remember, do not approach, block, or try to detain a suspected shoplifter. Instead, discreetly alert your MOD. We care about our merchandise, but we care about your safety more!

Shrink Tip of the Week- Week 13 What to do is see or suspect a shoplifter is in your store.

by Alecia Camps
Published August 01, 2022

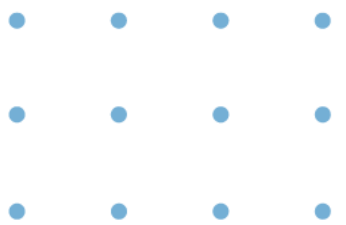
45 Likes 0 Comments





OUTCOMES & IMPACT

Associate-submitted ideas accounted for +\$4M in sales



STOCK the LOT

Help Stock the LOT!
Tell us what items should be in the LOT for spring 2022 for the chance to be featured in our stores across the country.

by Jay D'Amico
Friday, March 5, 2021

The LOT is one of Jennifer's favorite spaces inside our stores. It's full of unique and surprising products available only for a limited time.

And now, we want your help choosing the products that will be featured in the LOT for spring 2022!

The themes are Family Time and Outdoor Escape, and we're looking for items families can use indoors or outdoors. They should be fun and exciting, surprising to Jennifer, unique, and not found in any other area of the store.

[CLICK HERE](#) to tell us what the next hot item should be. If chosen, you and your product will be featured in our stores across the country! Submissions are due **March 31, 2021**, and the winners will be announced later this year.

Need some inspiration? Check out the photos below!



Featured

SHOW YOUR SPOOKY!

HALLOWEEN COSTUME AND DECORATION CONTEST

OCTOBER 25-30

SWIPE FOR CONTEST DETAILS!

Get in the Halloween spirit for a chance to win BIG prizes! 🎃 Share pictures of your...

by Mary Whitney Ferriter
Published October 25, 2021

72 Likes 1 Comment

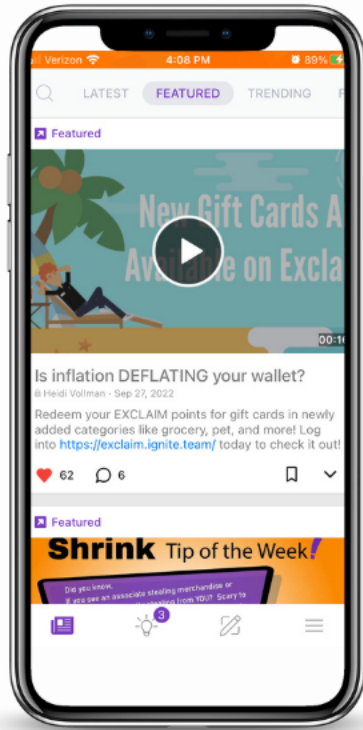
Featured

We're granting holiday wishes!

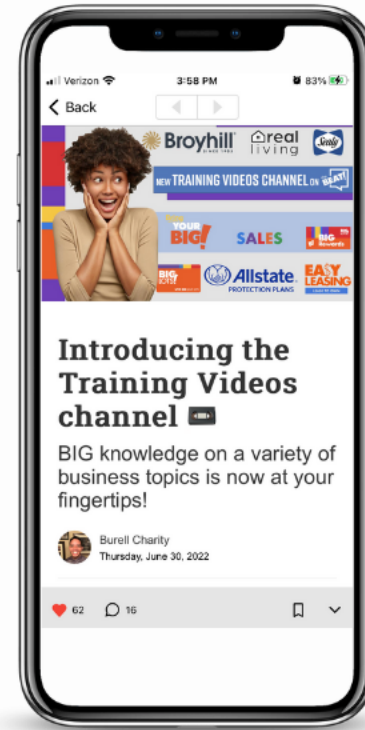
It's the most wonderful time of the year, and in the spirit of the season, we're bringing back one of our favorite traditions — Holiday...

by Mary Whitney Ferriter
Published November 05, 2021

230 Likes 162 Comments

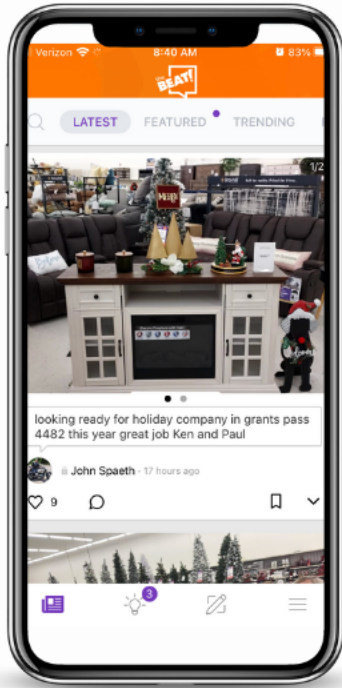


Real-time Needs

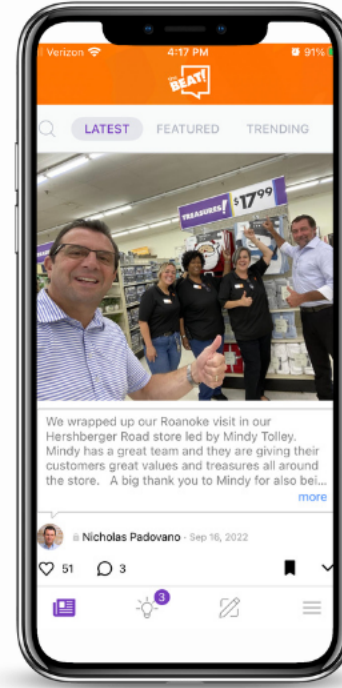


Real-time Training

REACT IN REAL TIME



Products



People

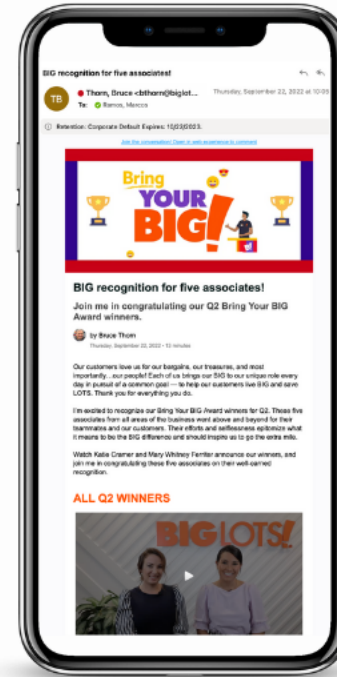
WE'RE PROUD



Newsletters



Push Notifications

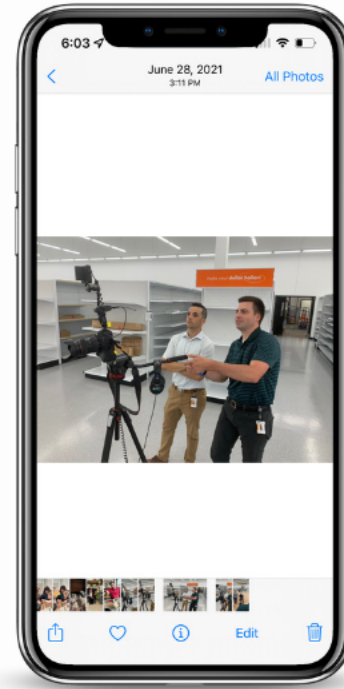


Email

SIMPLE AND CREATIVE



Innovative



Creative

THE TEAM



QUESTIONS?

