

AlixPartners

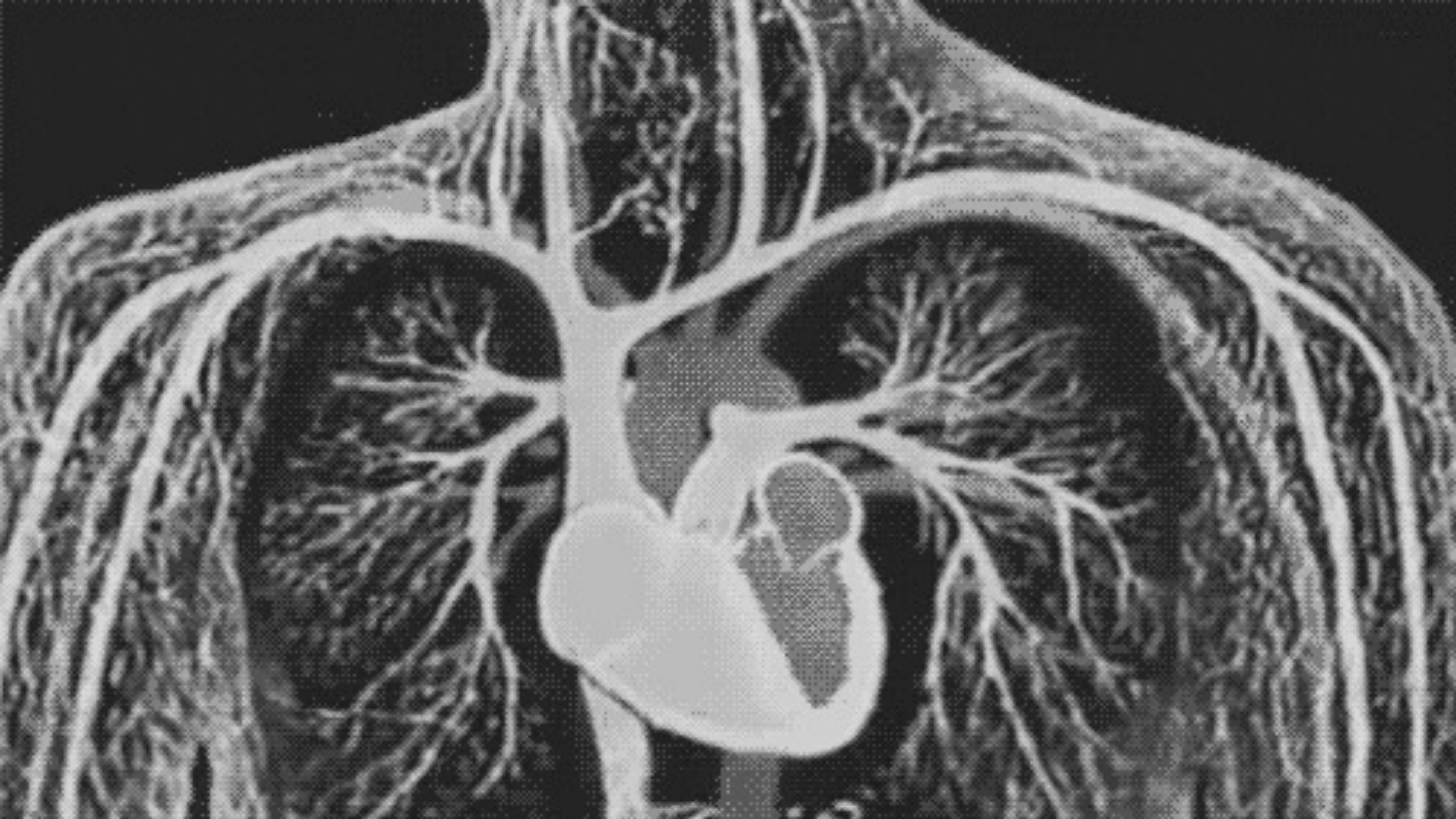
The anatomy of Internal Comms and Employer Branding

APRIL 2023





AlixPartners







OUR PURPOSE
For Society
For Clients
For our People

COLLABORATIVE
“We succeed by working together”

OUR VALUES:
Teamwork

OUR VALUES:
Communication

PRINCIPLED
“We succeed by doing the right thing”

OUR VALUES:
Commitment

OUR VISION
For Society
For Clients
For our People

OUR VALUES:
Common sense

OUR VALUES:
Personal respect

OUR VALUES:
Professionalism

PERSONAL
“We succeed by nurturing our people”

COMPETENT
“We succeed by being the best”

DEVELOPMENT OF OUR EVP



DEVELOPMENT OF OUR EVP

At AlixPartners we solve the most complex and critical challenges facing businesses today. It's not just what we do, but how we do it that makes us different.

Diversity and inclusion are at the heart of our organization. We encourage everyone to bring their whole selves to work, and value a wide range of insights, experiences, and passions. We invite our people to influence the way we do business and define the way we embrace tomorrow.

Getting to rapid results is in our DNA. We move quickly from analysis to action when it really matters, creating value that has a lasting impact on companies, their people, and the communities they serve.

We work as one firm globally, doing meaningful work and bringing dedicated teams of experts together for each situation creating greater opportunity for collaboration, learning, and development alongside colleagues, boards, and client stakeholders. You'll play an integral role from day one, recognized for your expertise, perspective, and operational intelligence, with the freedom to chart your own career path as we grow the firm together.

DEVELOPMENT OF OUR EVP

We thrive on solving the most complex and critical challenges. And we do it differently.

We work with purpose.

We are inclusive.

We share success.

We build careers.

Are you ready to shape the future of business?

There are opportunities to reinforce our culture and EVP throughout the employee journey



- BEFORE JOINING**
- Branding and marketing
 - Sourcing and recruiting
 - Job descriptions
 - Careers website
 - Candidate screening
 - Candidate assessment
 - Interviewing
 - Negotiation and hiring

- ON JOINING**
- Offer/rejection letter
 - Employment contracts
 - Announcements
 - Onboarding
 - Role of buddy/coach

- AT ALIXPARTNERS**
- Compensation and benefits
 - Training and development
 - Career management
 - Recognition programs
 - Moments that matter
 - All firm/team/ERG events
 - Promotions

- EXIT**
- Offboarding
 - Celebrations
 - Announcements
 - Succession

- AS AN ALUMNI**
- Newsletters
 - Events
 - Buddy program
 - Campaigns
 - Digital and social

EMPLOYER BRAND

“How we attract and retain top talent”

CULTURE

“How we do things around here to succeed”

INTERNAL COMMS

“How we inform, engage, and motivate employees”



When it really
matters.sm