



THE SUCCESS FORMULA TO BE MORE THAN

April 2023



KORN FERRY

BE MORE THAN

WELCOME



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Nalissa Bedford

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AGENDA

The Success Formula to “Be More Than”

1. Campaign Managers Collaboration
2. Leadership Partnership
3. Targets and Goals
4. Resources and Enablement
5. Social Selling



50+ YEARS

OF LEADING SOLUTIONS, ENABLING PEOPLE AND ORGANIZATIONS TO EXCEED THEIR POTENTIAL

Helping clients to hire, advise, reward, motivate and develop their workforce.





OUR PURPOSE:

**TO ENABLE PEOPLE AND ORGANIZATIONS
TO EXCEED THEIR POTENTIAL**

Why?

We have a vision where work,
works for everyone

Employees and employers are
engaged and valued

Customers are happy
and feel connected

The organization and society it
impacts thrive

**It's called being more
than, and it's why we
get up in the morning**

CONNECT OUR PLATFORM KF CONNECT KF CONNECT



Korn Ferry Connect

Saved Items Messages Notifications 365 Points + Submit Post

World's Most Admired Companies 2023
Korn Ferry partners with FORTUNE every year to identify the World's Most Admired Companies. Find out who has topped the charts this year!
Feb 1, 2023
Earn 15 points [Share Again](#)

Do This... Next Task Sharing
Your Posts Mobile App HELP
Guidance Social... Why?

Search posts

My Content

CATEGORIES

- Featured Content Gallery
- Korn Ferry
- Corporate LinkedIn Posts
- Awards and Accolades
- Press Releases
- Insights
- Briefings Magazine
- Trending Topics
- Capabilities
- ESG & Sustainability

LinkedIn Post 1:
Korn Ferry
WELCOME BACK
Earn 15 points

LinkedIn Post 2:
Korn Ferry
WORKPLACE OF THE FUTURE
ON-DEMAND WEBINAR
Earn 15 points
Workplace of the future: A CHRO's view of the future of work
Workplace of the future: A CHRO's view of the future of work in now on-demand! Watch this webinar to hear from Jacqui Canney, CHRO at ServiceNow and Marilyn Chaplin, CHRO at NTT Ltd as they discuss what they're doing in 2023 to tackle the future of work.

LinkedIn Post 3:
Korn Ferry
LEADING WITH INTENTION MEANS UNDERSTANDING THE HERE & NOW
DOWNLOAD THE EBOOK
Earn 15 points
You know what you want and expect from your people. But do

Korn Ferry | WEBINAR

Secrets to culture success
WORLD'S MOST ADMIRABLE COMPANIES SHARE INSIGHTS
Earn 15 points

Secrets to culture success: World's Most Admired Companies share their insights

Join us to hear why the World's Most Admired Companies attribute their success to investment in stronger work cultures – and how you can too.

kornferry.com
Featured Content Gallery, +2
Feb 21, 2023, 111 views

120 Shares

[Share Again](#)

Korn Ferry

Earn 15 points

Focus on Talent Assessment in Economic Headwinds

This webinar series identifies ways assessment drives key outcomes and adds measurable value when the economic environment is less favorable.

kornferry.com
Assessment & Succession
Feb 15, 2023, 49 views

71 Shares

[Share](#)

Korn Ferry

World's Most Admired Companies 2023
In partnership with Korn Ferry since 1997
Earn 15 points [GET THE 2023 RESULTS](#)

World's Most Admired Companies 2023

Korn Ferry partners with FORTUNE every year to identify the World's Most Admired Companies. Find out who has topped the charts this year!

kornferry.com
Capabilities, +2
Feb 1, 2023, 120 views

169 Shares

[Share Again](#)

CAMPAIGN MANAGERS COLLABORATION



5 core capabilities that have a team of Campaign Managers who create a range of content strategies:

01

Organization strategy

We map talent strategy to business strategy, designing operating models and organization structures that help companies put plans into action.

02

Assessment and succession

We identify the talent you need, compare that to the talent you have, and help close the gaps.

03

Talent acquisition

From executive search, interim placement to recruitment process outsourcing ("RPO"), we help organizations attract and retain the right people across all functions, at every level.

04

Leadership & professional development

We develop leaders along every stage of their career journey with a spectrum of intensive high-touch and scalable high-tech development experiences.

05

Total rewards

We help organizations provide a full range of rewards to their employees aligned with their business and people strategy.

REPORTING & DATA

The Campaign Managers add content to KF Connect, and it is our responsibility to support them. We ensure that their posts are properly managed, and we encourage and support the performance of the posts with reporting and data.

Hi Connect team,

I hope this finds you well! I'm searching for some data regarding our Connect usage (top shared posts, top sharers, etc.) and thought it would be a good idea to reach out. Hoping you can help retrieve some insights for us.

We're trying to better understand how our Connect channel is utilized and, more importantly, where we can improve. I'm only focused on Sales Effectiveness (**Sales & Service/ ARG**) and how our content is being shared within this category. Here are some of the key insights we have in mind and hope to get a better understanding of:

- How many total users are within (joined? subscribe to?) the Sales & Service /ARG category
 - o Can we break this down by region? Where are these users located?
- Top users who Sales & Service / ARG content most often
 - o Break down by region – where are the most shares coming from? Which region is sharing the least?
- Top shared posts for S&S / ARG
 - o Helps us identify what content is shared most often (articles, ebooks, event posts, etc)

If there's something I missed/left out that would apply to S&S, please feel free to add any data that relates to our category's performance.

Happy to answer follow up questions or clarify anything further.

Thank you!

Reporting

Providing reports on the performance of posts uploaded to Connect by Campaign Managers

Post Management

Providing support for posts that are uploaded onto Connect and ensuring that they are edited correctly.

Broadcasting & Newsletters

Educating and supporting Campaign Managers on how to create and send out Broadcasts and Newsletters to the Connect users.

Hello,

Together with our supplier of Connect platform, Scott Stewart, we're organizing a 30 min training, to give you more guidance on [broadcasting possibilities via Connect](#).

It's a way to boost member's engagement. If there is a content that you would like to highlight, a broadcast could be one of the ways to do it.

This training is meant to Campaign Managers and anyone interested in utilizing what the Connect platform has to offer. This session will be recorded and shared with everyone on this invitation.

Speak then,
Magdalena

Hello,

Today I sent out the first Connect broadcast (see attached), which was sent to the users who have not yet had the opportunity to add their social accounts to their Connect account. The purpose of this is to remind users to add their social accounts, as they cannot post content until they do so.

A few things I have learnt throughout the process is:

1. If you would like to include a link in the text, you cannot hyperlink a word, you can only include the link.
2. You can view the reporting of your broadcast once it has been sent, so we can monitor how effective the broadcasts are.
3. I always recommend sending a test run of your broadcast to someone within the team, so you can view how it looks before you send it out – this is especially important if you are sending it to a large group of people.

If you are going to send a broadcast in the coming weeks , please use [this file](#) to plan and claim your spot. Our vendor mentioned to not overuse broadcasting 2 per weeks max.

If you need any support in doing so, please reach out to me with any questions you may have, and I will be happy to help.

Good luck with your broadcasts.

Thanks,
Nalissa



ENABLING BROADCASTING & NEWSLETTERS

Hi Nalissa – hope you are well.

I understand that Zach has been in touch to catch up on how to do a Broadcast on KF Connect.

We are in fact due to launch the campaign we wanted to talk about tomorrow. And wondered if you could speak today instead of Friday?

Would 1300 work?

Korn Ferry Connect

Sent Feb 15 2023

Sent By: Korn Ferry Connect

Created By: Zach Dore

Heading: New Webinar to Share: Workplace of the future: A CHRO's view of the future of work

Sent Via: In App Notification, Email, Mobile Push Notification

Priority: Normal

[Download Recipients](#)

Recipient

View Attachment

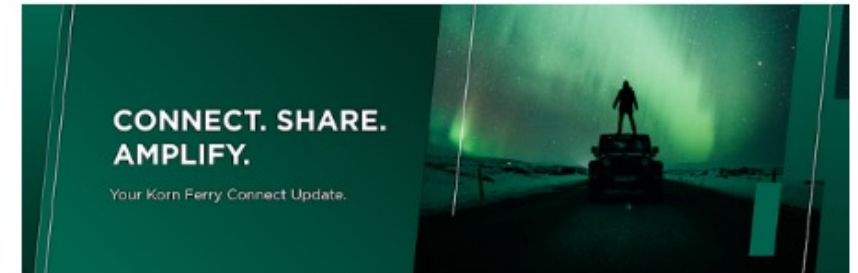
Unique Recipients ?	1,082
Email Opens ?	15%
Email Clicks ?	1%
Mobile Notifications ?	86
Mobile Opens ?	3
Post Views ?	4
Post Shares ?	17
Chatter Opens ?	0
Broadcast Views ?	16

[Resend Broadcast](#)

Broadcast

Email

Subject: New Webinar to Share: Workplace of the future: A CHRO's view of the future of work



Broadcast

New Webinar to Share: Workplace of the future: A CHRO's view of the future of work

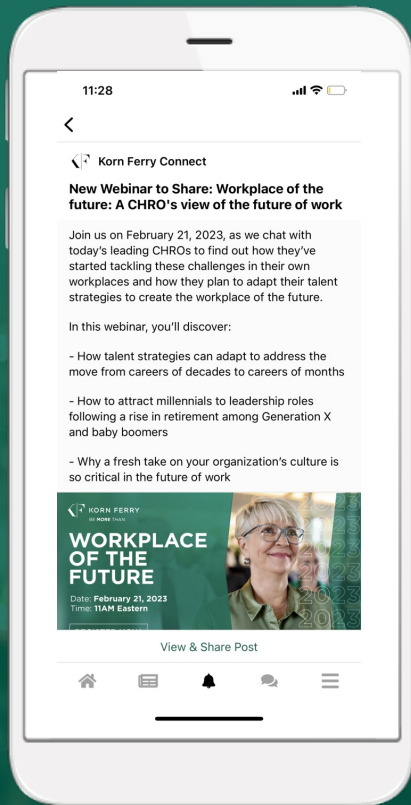
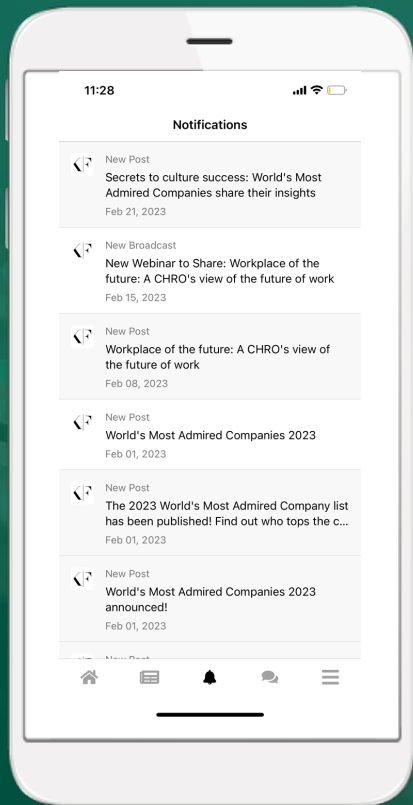
Join us on February 21, 2023, as we chat with today's leading CHROs to find out how they've started tackling these challenges in their own workplaces and how they plan to adapt their talent strategies to create the workplace of the future.

In this webinar, you'll discover:

- How talent strategies can adapt to address the move from careers of decades to careers of months
- How to attract millennials to leadership roles following a rise in retirement among Generation X and baby boomers
- Why a fresh take on your organization's culture is so critical in the future of work



MOBILE APP BROADCAST ALERT



Mobile App notification of Webinar Broadcast created by one of our Campaign Managers

Increase post shares through broadcasting.

The ability to share a post directly from your email.

Unique Recipients:

1,082

Mobile Notifications:

86



POST PROMOTION & PERFORMANCE



Dear colleagues,

In 2017, when we launched our original [Women CEOs Speak](#) research, women accounted for roughly 6% of Fortune 500 CEOs. Today, that figure stands at 15%.

This means that we are on track to achieve The Rockefeller Foundation's "100x25" campaign goal of having 100 women CEOs leading at Fortune 500 companies by 2025. But there is more work to be done.

We are delighted to share our new report, [Women CEOs Speak Today](#), created to find out what has changed since our first report, what has stayed the same, and what organizations need to do to continue making progress.

Click [here](#) to access the report and [visit Fuse here](#) for tools to help you share it with your clients and networks, including:

- Social media posts
- Outreach email templates
- Email signature assets and guide
- Client discussion deck
- Internal placemats to help guide your client conversations

Special thanks go to the Korn Ferry Institute, the firm's research arm, for supporting this project. We are truly excited for the continued conversations that it will help us to have in every region and in each sector too. Please do reach out to us with any questions.

Best regards

Jane Stevenson & Evelyn Orr

Post	👤	Categories	Tags	👍	📄	💬	🗨️	📌	📍	🔄	👁️	🚫	(+)	Newsletter	Publish Date
On getting to the top today: Women CEOs speak Amy Chilla	15	Korn Ferry		0	5	0	0	18	34	48	39K	🚫			09/29/2022
On getting to the top today: Women CEOs speak Brittani Allshouse	15	Diversity, Equity & Inclusion		0	3	0	0	20	24	19	45K	🚫			09/26/2022
On getting to the top today: Women CEOs speak Elizabeth Cave CEOs discuss the path, the role, and how more women can...	15	Korn Ferry, ESG & Sustainability, Future of Wor...		0	63	0	0	158	459	467	555K	🚫	✓		09/22/2022
On getting to the top today: Women CEOs speak Elizabeth Cave CEOs discuss the path, the role, and how more women can...	15	ESG & Sustainability, Future of Work, Organizat...		0	50	0	0	103	320	379	321K	🚫	✓		09/22/2022
On getting to the top today: Women CEOs speak Elizabeth Cave CEOs discuss the path, the role, and how more women can...	15	ESG & Sustainability, Future of Work, Organizat...		0	15	0	0	77	122	126	223K	🚫	✓		09/22/2022
On getting to the top today: Women CEOs speak Elizabeth Cave CEOs discuss the path, the role, and how more women can...	15	ESG & Sustainability, Organization Strategy, DI...		0	20	0	0	81	270	281	300K	🚫	✓		09/22/2022
On getting to the top today: Women CEOs speak Elizabeth Cave CEOs discuss the path, the role, and how more women can...	15	ESG & Sustainability, Organization Strategy, DI...		0	27	0	0	107	410	364	423K	🚫	✓		09/22/2022

Example email how we direct people to Fuse to get KF Connect posts



LEADERSHIP **COLLABORATION**



ESG Leaderboards- top 10

(data pulled on March 1st, 2023, representing Feb 2023
Anyone on KF Connect sharing ESG content)

Member Name	Post	Post Publish Date UTC	Post URL	Post ID	Views	Shares	Impressions	Clicks	Total Reaction	Likes	Comments	Re-shares	Points Subtotal
Shaheda Begum	The electric car revolution: 5 ways to find tech talent	31/01/2023 09:36	https://w	e1ca8821-	0	1	5043	9	15	15	0	0	135
Kate Shattuck	Paid family leave still out of reach for most American workers.	01/02/2023 21:10	https://w	98a3344f-	0	1	4135	8	10	8	2	0	105
Patrick Maeder	ESG ratings: Don't throw the baby out with the bath water	25/02/2023 22:30	https://m	1913a89f-	1	1	0	17	0	0	0	0	100
Peter McDermod	Work Advice: Boss and I dashed, but it's okay now. Do we still need mediation?	31/01/2023 09:45	https://w	07081f26-	0	1	12184	16	0	0	0	0	95
Kaushik Konladi	How US cities are finding creative ways to fund climate progress	24/02/2023 00:35	https://w	02d33409-	0	5	6718	0	2	2	0	0	85
Kaushik Konladi	ESG ratings: Don't throw the baby out with the bath water	25/02/2023 22:30	https://m	1913a89f-	0	5	6720	2	0	0	0	0	85
Kaushik Konladi	leveraging ESG and DEI to Attract and Retain Talent	15/02/2023 22:28	https://w	874d4f55-	0	5	6711	1	1	1	0	0	85
Kaushik Konladi	The electric car revolution: 5 ways to find tech talent	31/01/2023 09:36	https://w	e1ca8821-	0	5	6673	2	0	0	0	0	85
Kaushik Konladi	Secrets to culture success: World's Most Admired Companies share their insights	13/02/2023 17:53	https://w	39575391-	0	5	6711	1	0	0	0	0	80
Kaushik Konladi	Executive Pay Tied to ESG Goals Grows as Investors Demand Action	15/02/2023 22:26	https://w	818b6d46-	0	5	6711	0	1	1	0	0	80

Monthly Reports with leaders on their capabilities post performance in Connect

Who are the first 3 top users?

Member 1 – Project Manager in EMEA

Member 2 – Senior Client Partner in NA

Member 3 – Senior Client Partner in EMEA

ESG Leaderboard- top 10

(data pulled on March 1st, 2023 - representing point accumulated since Feb 1st, 2022)
ESG & Sustainability members sharing any content on KF connect

Rank	Member	Targets	Shares	Clicks	Impressions	Reactions	Points
1	Member 1	Rewards & Benefits, Executive Search, Comm-Fee ...	36	861	138,150	479	1,515
2	Member 2	North America, Fee Earners, Global Industrial, ...	1382	3,837	3,141,859	1,936	380
3	Member 3	Execution, Portland, Advisory, North America, N...	5	39	7,144	8	325
4	Member 4	Organizational Strategy, Advisory, No Market, C...	25	55	2,876	94	245
5	Member 5	KF Institute, North America, No Market, Corpora...	14	28	10,201	72	230
6	Member 6	Advisory, Europe, Global financial, Leadership ...	71	380	161,065	340	120
7	Member 7	Professional Search, Chicago, Global Consumer, ...	40	70	212,878	26	105
8	Member 8	Organizational Strategy, Advisory, Leadership &...	6	18	6,140	27	90
9	Member 9	RPO & Professional Search, No Market, Organizat...	0	0	0	0	45
9	Member 10	Execution, Advisory, Organizational Strategy, N...	0	0	0	0	45

TEAM TRAINING & FEEDBACK

Thank you for the update! The refresher focus looks great. [@Nalissa Bedford](#), you will have about 25 minutes starting from 4:35PM to 5:00PM GMT. In terms of run of show, this is the agenda for the meeting:

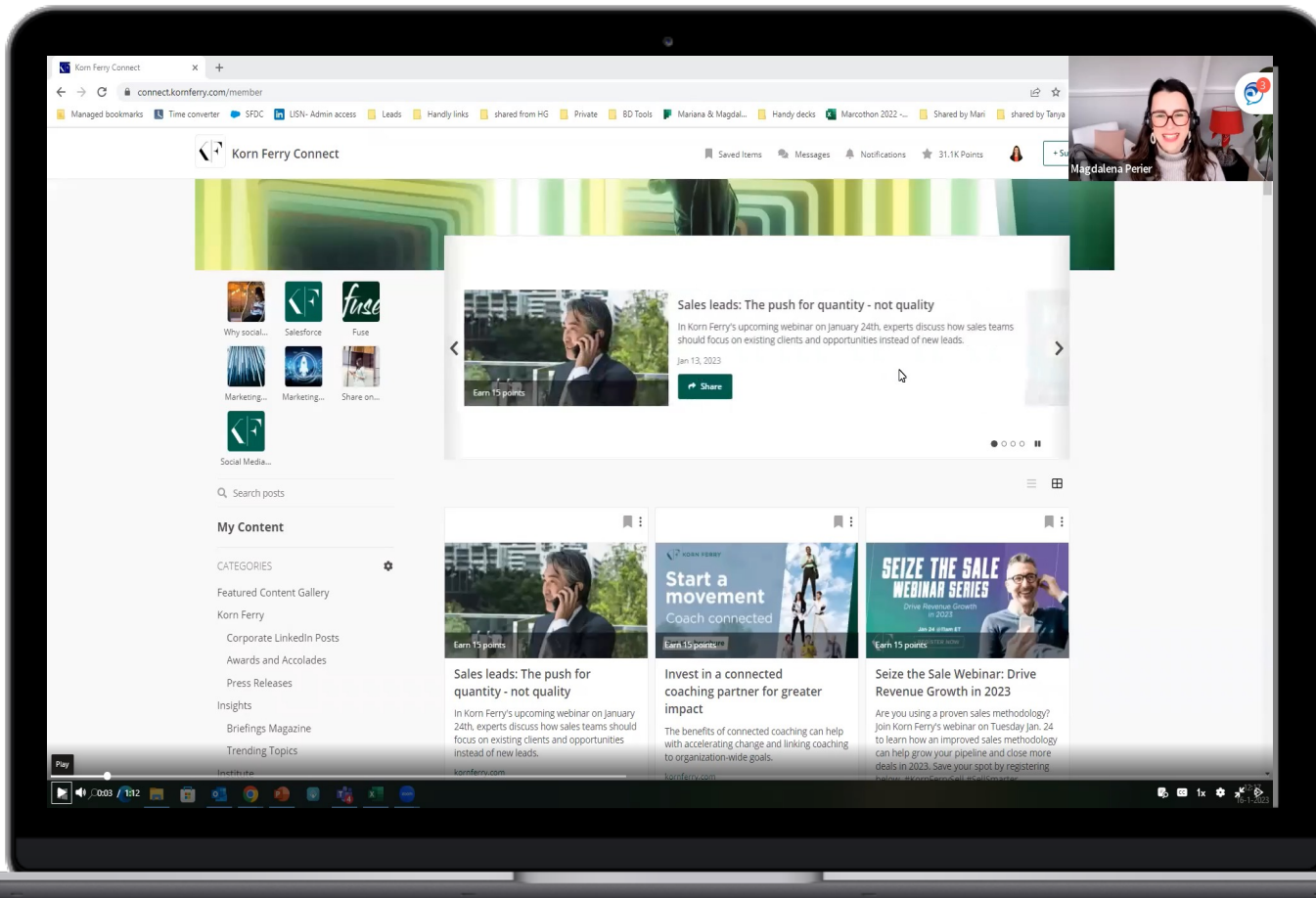
- ESG people news and recent wins (4-4:10PM)
- ESG Social Media Use – Andrea (4:10-4:25PM)
- How to build a social media brand – Flo Falayi (4:25-4:35PM)
- KFCConnect – Nalissa (4:35-5:00PM)

Please let me know if you have any questions! I'm looking forward to seeing the slides. Thank you!

Wonderful, thank you. Will do. On a different note, I wanted to pass along that I received AMAZING feedback from the whole team about the session earlier this week. Thank you so much for your partnership.



TUTORIAL VIDEOS TO ENABLE LEADERS



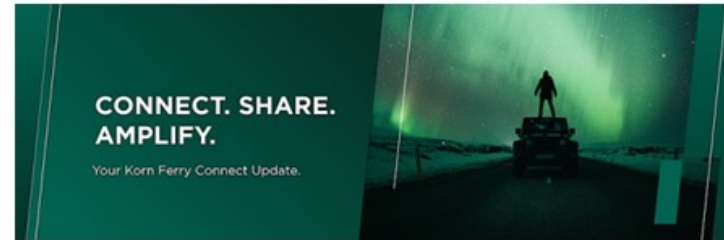
LEADERSHIP COLLABORATION

Encourage teams to increase their usage of social media by sending Newsletters and Broadcasts that are specific to their LOB.

These are Connect posts that have been uploaded onto Connect by team members of the ESG CoE team. We then work closely with the team Leader to edit the posts and then send these posts to the rest of the team so they are aware that they can be shared to their Social Media channels.



Members of the ESG CoE team have shared content onto the Connect platform. Please take some time to check these posts out, and also share some of these posts onto your social media's!



EARN 15 POINTS

Four types of CSOs? Not so fast | Greenbiz

Great CSOs do not determine a company's sustainability strategy. They detect the strategy that's possible and the succeed through others in delivering. To differentiate actions and outcomes from intent, CSOs need the right people, doing the right things, in the right roles. Korn Ferry helps you a...

Posted Tuesday, February 28, 2023 GMT

Like Comment Share

[View Post Details](#)

EARN 15 POINTS

Executive Pay Tied to ESG Goals Grows as Investors Demand Action

Before enabling ESG-linked executive pay, your ESG goals need to be aligned with your corporate strategy to ensure effectiveness. Korn Ferry can guide you through the process from strategy formation to linking incentives to compensation. #ESG

Posted Wednesday, February 15, 2023 GMT

Like Comment Share

[View Post Details](#)



EARN 15 POINTS

Empowering Your ESG Journey: Five Best Practices in ESG Communication

Change starts with aligning priorities and changing behaviours. Good communication regarding your ESG strategy is the cornerstone of new mindsets and connecting strategy development and execution. Korn Ferry can help you transform your culture. #ESG

Posted Monday, February 27, 2023 GMT

Share

[View Post Details](#)

TARGETS & GOALS



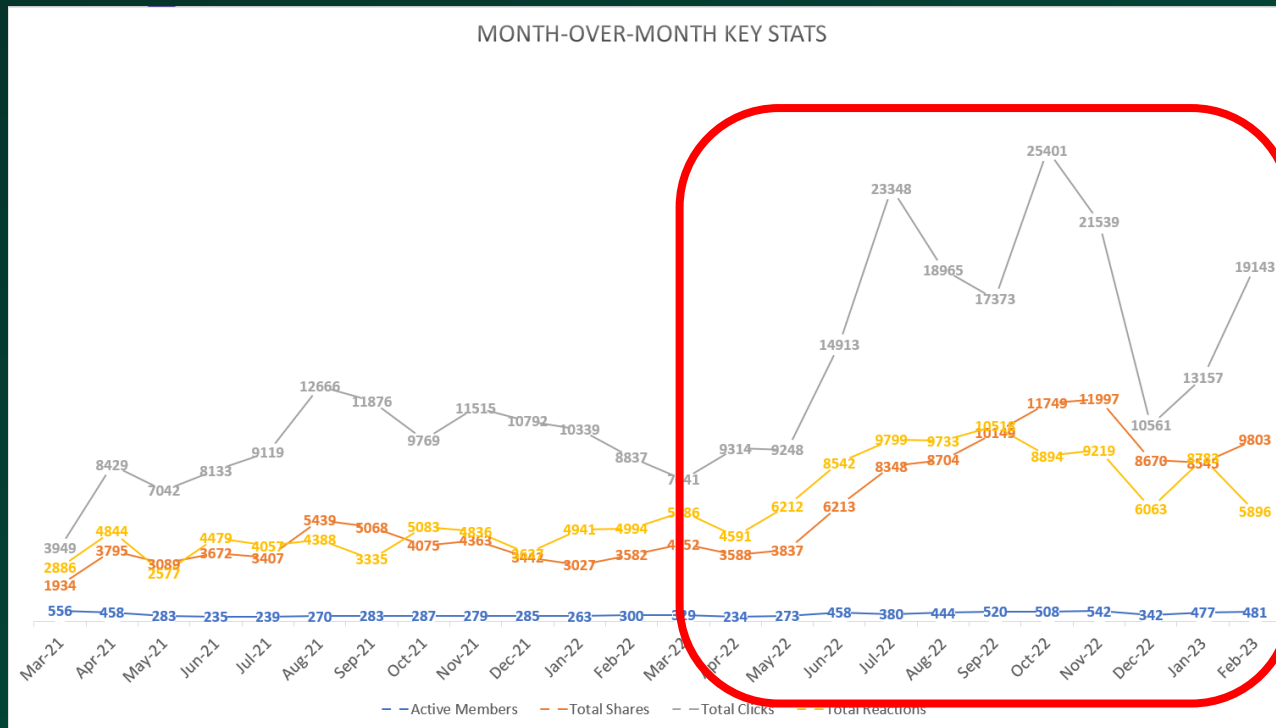
The impact of **NEW FOCUS**

The Connect Platform has a new objective and new focus from May 2022. Resulting in an increase in Members, Shares, Clicks and Reactions

May 2022 – March 2023

New Users Added

+502%



Active Users

+64%

Broadcasts Sent

+367%

ACTIVE USERS/SHARES MONTHLY MONITORING

(on the KPI list)

2021 vs. 2022

Unique Active User

- 2021 vs 2022 (+21.5%)

Total Shares

- 2021 vs. 2022 (+104.8%)

Total Clicks

- 2021 vs. 2022 (+75%)

FY21 VS. FY22

Unique Active Users

- FY21 vs. FY22(+7.6%)

Total Shares

- FY21 vs. FY22(+693%)

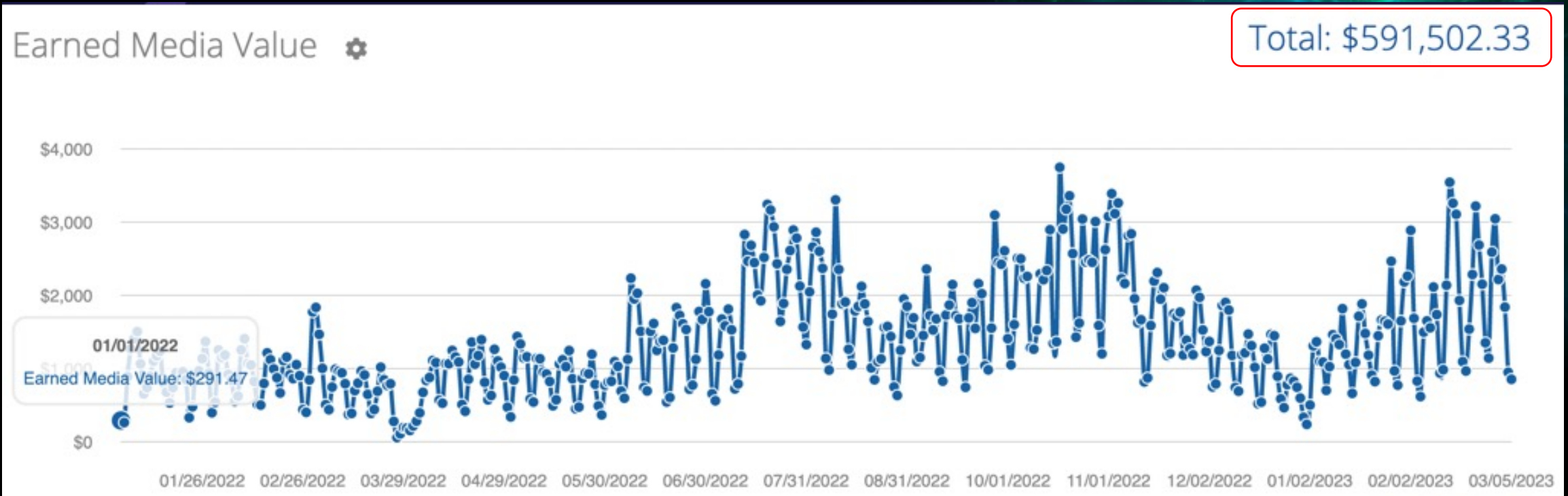
Total Clicks

- FY21 vs. FY22(+867%)

**Year-Over-
Year
Comparison**



EARNED MEDIA VALUE - 2022 - 2023 TOTAL



Formula: $CPM * Impressions / 1000 + CPC * ([Reactions Multiplier * Number of reactions] + number of clicks)$

RESOURCES **& ENABLEMENT**



INTERNAL PAGE DEDICATED INBOX

▼ Connect

▼ Inbox

1

Connect Training

Content Subscription

Recording tutorials for YOU

LISN Subscription Requests

TEMPLATES

Inquiries

> Internal Comms

Drafts

Sent Items

Deleted Items

Archive

Connect Issues

Korn Ferry Connect



OVERVIEW

Korn Ferry Connect gives you ready-to-share content for your social network, at your fingertips. It allows you to schedule and share highly curated social media content with your networks on LinkedIn, Twitter, and Facebook.

Social selling is becoming imperative to our individual contributors' success. Korn Ferry Connect allows you to leverage all marketing content within your social networks by sharing curated Korn Ferry and non-Korn Ferry content to your networks.

The platform allows you to see what your colleagues are sharing, what posts gain the most traction, and where you receive your top engagement within your own networks.

If you have been invited, but have yet to sign up, access our Korn Ferry Connect platform [here](#).

[READ MORE](#) ▼

[REQUEST ACCESS](#)

KEY CONTACTS



Nalissa Bedford

Lead Management Representative



Magdalena Perier

Director of Marketing



[ALL CONTACTS](#)

QUICK LINKS

[Korn Ferry Connect Mobile app \(Apple Store\)](#)

[Korn Ferry Connect Mobile app \(Google Store\)](#)

[Email to Korn Ferry Connect](#)

1

Request Access on internal page

2

Access Request is sent to dedicated inbox

3

Either Nalissa or Magdalena grant new user access to Connect

4

User registers profile

NEW USER ENABLMENT EMAIL

Each new user receives an email with instructions on how to set up their profile as a 'New User'. Additionally, they also receive links to our quick tutorial videos, to help them set up their accounts



Hello Julie,
Thank you for your request.

You have now been granted access to Connect platform.
To access it, please go to [Connect](#) **do not sign in with SSO** but choose the option below as shown in the screenshot below):

- Choose "New User? Sign Up" and sign up as a **New User**
- Fill in your Korn Ferry email address (you will get a verification code) and then you can create your own password

A screenshot of the Connect platform sign-in page. The page has a white background with a dark green header. The main content area is white and contains the following text: "Sign in using SSO (if you have received such instructions)", "Enter your SSO (single sign-on) credentials.", a dark green button labeled "Sign in with SSO", "Sign in using platform credentials (if you have received such instructions) by clicking the 'Sign In' button below.", and "Enter your platform credentials:". Below this are two input fields: "Email" and "Password". At the bottom of the form is a dark green button labeled "Sign In". At the very bottom of the page are two links: "New User? Sign Up" and "Forgot Password?".

We also recommend visiting the [Connect Fuse Page](#) where you can find trainings and quick video tutorials:

- [How to add my social account\(s\) to Korn Ferry Connect](#) (1:16 min)
- [How to best use Korn Ferry Connect](#) (1:26 min)
- [How to submit a post and add to your schedule](#) (2:10 min)
- [How to use the mobile app \(PRO TIP!!\)](#) (4:05 min)

Should you have any questions on the Connect platform/social selling, feel free to let us know.

Thank you,
Nalissa
Korn Ferry Connect Team

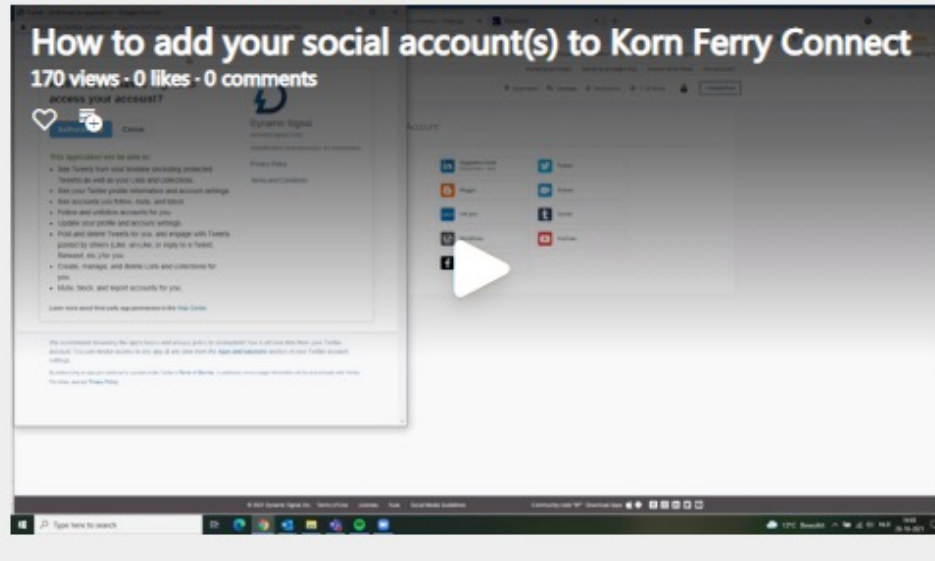
QUICK LINKS

ON CONNECT

QUICK LINKS



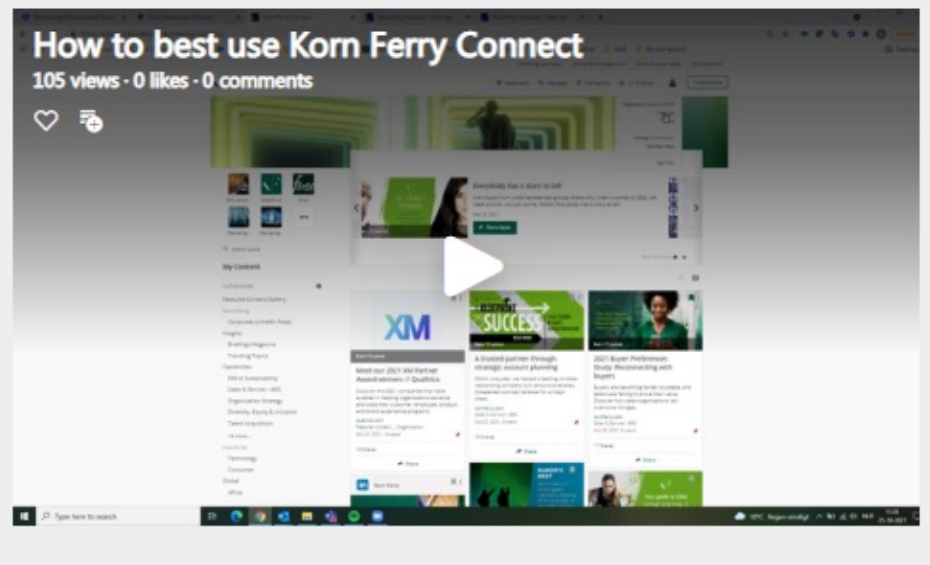
How to add your social account(s) to Korn Ferry Connect



Enablement Through Quick Tutorial Videos

- How to share a post through KF Connect Platform
- How to add your social account(s) to Korn Ferry Connect
- How to best use Korn Ferry Connect
- How to edit Connect settings
- How to edit your settings and manage your subscriptions
- How to submit a post and add to your schedule
- How to submit a post and view all your scheduled and shared posts
- How to use the Korn Ferry Connect mobile app (Dynamic Signal_Voicestorm)

How to best use Korn Ferry Connect



But *What* Next

To be more than?



SOCIAL SELLING TAKING A STEP FURTHER



Social Selling is a Sales Methodology that enables employees to build trusted relationships, boost their social credibility and reach their goals in the modern online era.



[Why Now Is The Time For Social Selling - Forbes](#)

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LINKEDIN TRAINING

LinkedIn members with a photo receive

21x More profile views

9x Connection requests

Nalissa Bedford
Lead Management Representative
London, England, United Kingdom · [Contact info](#)
435 connections

[Open to](#) [Add profile section](#) [More](#)

Show recruiters you're open to work — you control who sees this. [Get started](#)

Share that you're hiring and attract qualified candidates. [Get started](#)

Analytics
Private to you

- 72 profile views
Discover who's viewed your profile.
- 547 post impressions
Check out who's engaging with your posts.
- 28 search appearances
See how often you appear in search results.

Resources
Private to you

- Creator mode** Off
Get discovered, showcase content on your profile, and get access to creator tools
- My network**
See and manage your connections and interests.

[Show all 5 resources](#) →

Nalissa Bedford
Lead Management Representative
London, England, United Kingdom · [Contact info](#)
439 followers · 435 connections

[Open to](#) [Add profile section](#) [More](#)

Providing services
Lead Generation, Performance Marketing, Marketi...
[Show details](#)

Show recruiters you're open to work — you control who sees this. [Get started](#)

Analytics
Private to you

- 72 profile views
Discover who's viewed your profile.
- 9 post impressions
Check out who's engaging with your posts.
Past 7 days
- 28 search appearances
See how often you appear in search results.

Resources
Private to you

- Creator mode** On
Get discovered, showcase content on your profile, and get access to creator tools
- My network**
See and manage your connections and interests.



LINKEDIN AUDIT USE-CASE

“I had around 1200 connections/followers when I joined Korn Ferry last summer. Training sessions and 1-2-1 calls with Nalissa and Magdalena were really helpful to reach this level.”



Shukhrat Iskandarov • 1st

Korn Ferry | Total Rewards | I help organizations attract and retain top talent ...

1w • Edited • 🌐

Just crossed 3,000 followers!

I assume LinkedIn will send me cake or something. Right?!

Still small compared to so many.

What counts here isn't the number but the people I have engaged with.

Instead, [#LinkedIn](#) has helped me with:

- ◆ Expanding my network with like-minded professionals
- ◆ Learning from some of the best professionals in the industry
- ◆ Improving my writing, specifically to say more with less
- ◆ Making new friends

Thanks everyone for connecting, your engagement, feedback, and contributions on my posts.

I hope you find my ideas and conversations with others here worth the time investment.

Ps. If you're new to following me, I talk about [#hr](#), [#totalrewards](#), [#compensationandbenefits](#), [#talentretention](#), [#jobs](#), [#careeradvancement](#) and other relevant topics in HR industry.

Have a great week ahead!



SOCIAL SELLING FEEDBACK

What do you think of this session? (Multiple Choice)

12/12 answered (100%)

Good to know what to expect from Marketing 42%



Insightful Content 75%



Knowledgeable Speaker(s) 33%



Fun Interactions, easy to remember 17%



A lot of content, will need a deep dive session 25%



This was too much to consume in 1-hour 17%



QUESTIONS & ANSWERS



WE ARE ALL
MORE
THAN

